



ECOMMERCE
QUICKIES

**8 TRENDING PRODUCTS YOU CAN
START SELLING ONLINE RIGHT NOW!
(WITHOUT SPENDING A DIME
ON INVENTORY)**

(YOU WILL BE SURPRISED HOW MANY PEOPLE DON'T KNOW THIS)

ECOMMERCE

Quickies

Deciding WHAT to sell online is absolutely critical
to your success.

You'll be surprised how many people don't choose a market
that is GROWING over time.

I use Google Trends search to show you what customers are
searching for and how these products are GROWING in
popularity over time.

You'll want to sell products that are in a growing market
because you want to dramatically INCREASE your chances
of being successful.

You'll also want to choose products that are EASY to source as
DROP SHIP items. Drop ship means your source will ship for you
when they receive a sale from you.

Generally your profit margins will be lower on drop shipped
items. So it's better to source items for drop-shipping where the
profit margins and the price point is higher. eg. The Clarisonic is
a good example of this it costs over \$100 to buy, that means if
you source a drop-shipper they will charge you shipping and
handling but the profit for you will be higher, because the
product price point is higher.



I chose green coffee beans for a few reasons:

It's trending

It's easy to ship

It comes in a tin or sealable bag, making it durable for transit

Demand for coffee is stable throughout all seasons

Coffee is consumable which can be great for customer loyalty and generating repeat sales

Coffee serves a passion for caffeine lovers



I chose chocolate cake for a few reasons:

Cake is always trending
It's easy to build up a local following
selling cakes.

It can be packed a tin.
making it durable for transit
Demand for cake is always high
throughout all seasons.

Cake is consumable which can be great for customer loyalty and
generating repeat sales.

Cake hit's the spot for all occasions.



I chose Gummy bears for a few reasons:

They are trending

They are easy to ship.

They come in a tin or sealable bag, making them durable for transit.

Demand for gummy bears (or confectionary is stable throughout all seasons.)

Gummy bears are consumable which can be great for customer loyalty and generating repeat sales.

Gummy bears serves a passion for those with a sweet tooth



I chose beef products for a few reasons:

Beef is trending

Easy to ship (easier than you think if smoked or dried)
Chilled and or vacuum packed make it easier for transit.

Demand for beef is higher than other meat products.

Beef is consumable which can be great for
customer loyalty and generating repeat sales.

Beef serves a passion for meat lovers



I chose concealers for a few reasons:

Make-up is trending

Easy to ship.

Demand for concealers

is higher than other make-up products.

Concealer is has a shelf life which can be great for customer loyalty and generating repeat sales.

Finding the perfect concealer is a life long ambition for most women, so if you stock the right one women will buy it in bulk.



I chose the Clarisonic for a few reasons:

It's trending

Easy to ship.

Demand is high for these beauties

Its price point is high making it a great Dropship item (hint: your profit margin will be higher)

Finding the perfect skincare is a life long ambition for most women so if you stock the right skin care products to go with it women will buy them in bulk.



I chose shaving products for a few reasons:

They are trending

Easy to ship.

Demand for affordable quality men's shaving products is high.

Men shave, it's a fact of life, which can be great for customer loyalty and generating repeat sales.

Demand is increasing over time.



I chose Paleo bars for a few reasons:

They are trending
Easy to ship.

Demand for protein bars and snacks is high.

Paleo Bars are consumable which can be great for
customer loyalty and generating repeat sales.

They are easy to make by hand if you want to increase your profit
margins, rather than outsourcing them.